

Features List 2013

The journalist writing the feature is shown in brackets

JANUARY

- 4 Healthy Eating** (Gaëlle Walker)
Breakfast essentials to start the day including cereals, bread, morning bakery, juices, yogurt, cooked breakfasts, spreads etc (Kate Miller)
- 18 Hot Beverages, Cakes & Biscuits** (Kate Miller)
Meal Deals & Sandwiches (Aidan Fortune)

FEBRUARY

- 1 Big Night In** including focus on frozen snacks (Sarah Britton)
Household Cleaning & Paper Products (Kate Miller)
- 15 Easter** (Sarah Britton)
Health & Beauty bathroom cabinet essentials for men and women (Kate Miller)
Top Convenience Products (Robin Mannerling)
Advertising Effectiveness Research Edition

MARCH

- 1 Tobacco** market overview and focus on **cigarettes** (Gaëlle Walker)
Cheese (Kate Miller)
- 15 Cash Conscious Shopping** value brands, pricemarked packs, own label (Aidan Fortune)
Chocolate bars, countlines and bags (Sarah Britton)
Fascia Focus Supplement (Gaëlle Walker)
- 29 Icecream** handheld and tub (Sarah Britton)
NCS Preview (Robin Mannerling)
Shop Project

APRIL

- 12 BBQ & Summer Drinks (Alcohol)** including marinades, meats and sauces, beers, wines, spirits (Aidan Fortune/Robin Mannerling)
World Foods (Gaëlle Walker)
- 26 Soft Drinks** market overview and focus on **squashes** (Kate Miller)
Pet Care (Aidan Fortune)

MAY

- 10 Cider** (Robin Mannerling)
Spirits & Premix Alcoholic Drinks (Kate Miller)
- 24 Vans** (Kate Miller)
Branded Wine (Robin Mannerling)

JUNE

- 7 Tobacco** market overview with focus on **accessories** (Gaëlle Walker)
Snacking (Aidan Fortune)
- 21 Sugar Confectionery & Mints** (Sarah Britton)
Chilled Food (Kate Miller)

JULY

- 5 Soft Drinks** focus on **sports and energy drinks** (Kate Miller)
Cooking from Scratch (Kate Miller)
What Fascia? supplement (Gaëlle Walker)
- 19 Lunchbox & Back to School** (Kate Miller)
Oral Care and Chewing Gum (Sarah Britton)

AUGUST

- 2 Canned Grocery** (Aidan Fortune)
Soft Drinks focus on **juices and smoothies** (Sarah Britton)
- 16 Tobacco** market overview and focus on **RYO** (Gaëlle Walker)
Hot Beverages (Aidan Fortune)
Category Management Supplement
- 30 British Food** (Kate Miller)
Customer Missions (Aidan Fortune)
Christmas Confectionery (Sarah Britton)

SEPTEMBER

- 13 Halloween and Fireworks** (Sarah Britton)
Winter Remedies & First Aid (Gaëlle Walker)
Advertising Effectiveness Research Edition
- 27 Hot Beverages to Go** (Aidan Fortune)
Christmas Alcohol (Robin Mannerling)

OCTOBER

- 11 Big Night In** (Gaëlle Walker)
Bread & Milk (Aidan Fortune/Kate Miller)
- 25 Christmas Special** including food, gifts, decorations, batteries etc (Team)

NOVEMBER

- 8 Preschool Kids & Babies** (Kate Miller)
Soft Drinks focus on **Christmas** (Kate Miller)
- 22 Tobacco** market overview and focus on **cigars** (Gaëlle Walker)
Butters and Spreads: (Kate Miller)

DECEMBER

- 6 Easter Novelties and Filled Eggs** (Sarah Britton)
- 20 What's in Store 2014** (Robin Mannerling)

Convenience store

JOURNALISTS

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EDITORIAL CONTRIBUTIONS

Please contact the journalist writing the feature at least five weeks prior to issue date. If you are unsure who is writing the feature please contact kate.miller@wrbm.com. Any pictures sent should be 300dpi high resolution. We are always looking for a mix of lifestyle and product shots.

Stocklines/Product News
Editorial deadlines for products news pages is three weeks prior to issue date. Our product news pages cover NPD, marketing and advertising of products, packaging changes, deals and PMPs. Please include RRP, telephone number and picture to print with your release.

BUSINESS FEATURES

For non products features please contact sarah.britton@wrbm.com

ADVERTISING

Sales deadlines for product features is two weeks prior to issue date.
Contact Toni Jenner, Internal Sales Manager on 01293 610299 or toni.jenner@wrbm.com

A separate list of Food to Go features is available from Aidan Fortune, see contact